



**SPONSORSHIP SPECIALIST / REGIONAL BRAND COMMUNICATION TEAM**

**Type of collaboration/contract:** VIE Program / International internship

- Spot and manage sponsorship activities, TOTY, dealer meetings etc in coordination with the markets
- Facilitate development of merchandising activities in collaboration with CNH Commercial Operations
- Assess markets requirements for each event
- Calendars & diaries coordination
- Research vendors and choose the best combination of quality and cost in collaboration with CNH Commercial Operations
- Manage all event operations (preparing venue, invitations etc.)
- Do final checks before and at the day of the event to ensure everything meets standards
- Oversee event happenings and act quickly to resolve problems
- Evaluate event's success and submit reports
- Plan event with attention to financial and time constraints

**Requirements**

- Possible past experience as event coordinator
- Proficient in MS Office
- Outstanding communication and negotiation ability
- Well-organized with multi-tasking skills
- Able to handle stress and remain calm
- Problem-solving ability

**English and German speaking**

# INTERNATIONAL CAREER FAIR

**Based in Turin**