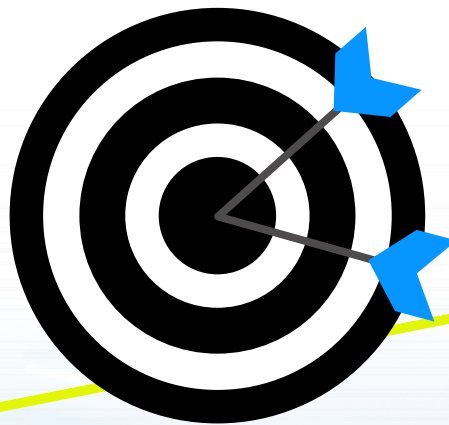


**INTERNATIONAL**

**CAREER**

**PATHWAYS**





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# INTRODUCTION

Helping university students develop their academic and soft skills is just the first step for educators, now it's time to face the next frontier: their **employability!**

How do we support graduates' transition into a job market that is more and more international and tech-driven? **How do we provide students with solid foundations for their career journey and their development?**

With these modules, EucA hopes to support your institution in offering **valuable international career guidance to your students.**

## WHO WE ARE

Since 2008, EucA has been a significant presence in representing university colleges and halls of residence across 17 European countries. With its extensive experience, EucA has gained international recognition for its trainings in employability, international mobility, and student affairs.

Driven by the ambition to internationalize the academic and professional journeys of students, EucA organizes valuable international activities and supports hundreds of university students throughout Europe with career coaching and active citizenship initiatives.

## OUR EXPERTISE



International Career Pathways (ICP) was created in 2020 to help students kickstart their careers and support their transition from college to an international job market. The project consists of online training sessions and workshops led by an expert trainer who provides personalized guidance, actionable feedback, and practical resources to support participants' development.

In 5 years, EucA has reached with this program more than 1.000 students from all over Europe!



The EucA staff continuously strives to create and adapt innovative formats to better serve its members' needs by offering new services that align with the most competitive proposals on the market. They aim to enrich the international curriculum of students and professionals with top-level programs, incorporating interactive lessons and design thinking methods that can be seamlessly integrated into existing college training offerings.

# MEET THE TEAM



**Mirela Mazalu**  
**Secretary-General**  
European university college Association  
Certified coach



**Ebonie Rayford**  
**Assistant Dean of Student Life and Career Strategy**  
Franklin University Switzerland  
Certified coach



**Maria Giulia Palocci**  
**Communications Director**  
European university college Association



**Luca Di Pietro**  
**Project Manager**  
European university college Association



**Julia Jaque**  
**Project Coordinator**  
European university college Association

# FORMAT



## LIVE CO-WORKING SESSIONS

45 minutes of live practice sessions: students work in real-time on their job search documents with EucA trainers and receive instant feedback.



## VIDEO TUTORIALS

Pre-recorded, expert-led lessons accessible 24/7. These short videos offer students essential strategies for CV writing, cover letters, LinkedIn optimization, interviews, the STAR method, AI integration, storytelling, personal branding, and more.



## SMALL GROUP PERSONALIZED FEEDBACK

Students join small group discussions to refine their tools and explore diverse perspectives. These sessions foster peer learning, English speaking, and individual reflection.



## ACTIONABLE RESOURCES

Accompanying all content, students receive templates, checklists, worksheets, and other helpful documents to guide their individual exercises and ensure their quality.



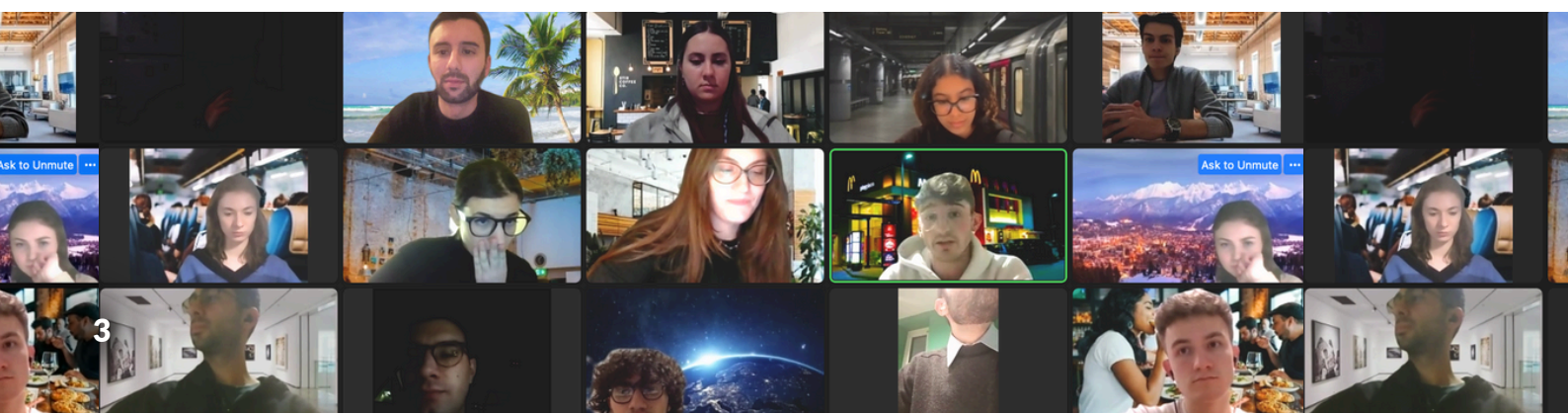
## TAILOR-MADE ASSIGNMENT

With the goal of designing courses that truly impact career planning and self-awareness, EucA believes that a targeted assignment aligned with the course's learning outcomes is a valuable step forward. This approach was developed to enhance learning verification and reinforce knowledge.



## PERSONALISED ONBOARDING

Before the course starts, students receive email reminders, targeted resources, and guidance to ensure they are well-prepared and motivated.



# FEATURES

1

## Personalization

EucA believes in the power of personalized learning. Each module is designed with the learner in mind, and students receive tailored support aligned with their field, career goals, and academic path. The coaches provide insights, corrections, and encouragement in real time to ensure meaningful progress.

**Additional service:** Individual one-to-one personalized career sessions.

2

## Experiential Learning

In today's evolving job market, mastering practical skills is essential. Our career development program is rooted in experiential learning and design thinking, enabling students to engage actively with real-world challenges. Through hands-on activities such as CV reviews, mock interviews, and tools like SWOT analysis and the STAR method, participants move beyond theory to build the competencies needed for a successful professional journey.

3

## Flexibility

With pre-recorded video lectures and materials available 24/7, students can learn at their own pace, whenever and wherever it's convenient for them.

4

## EucA Added Value

EucA brings an added dimension to the learning experience of students by integrating **Artificial Intelligence** tools and methodologies. Our team of multilingual training experts specializes in career education, providing insights and support tailored to the unique profile of each student. This combination enhances learning outcomes and equips students more effectively for their professional life.

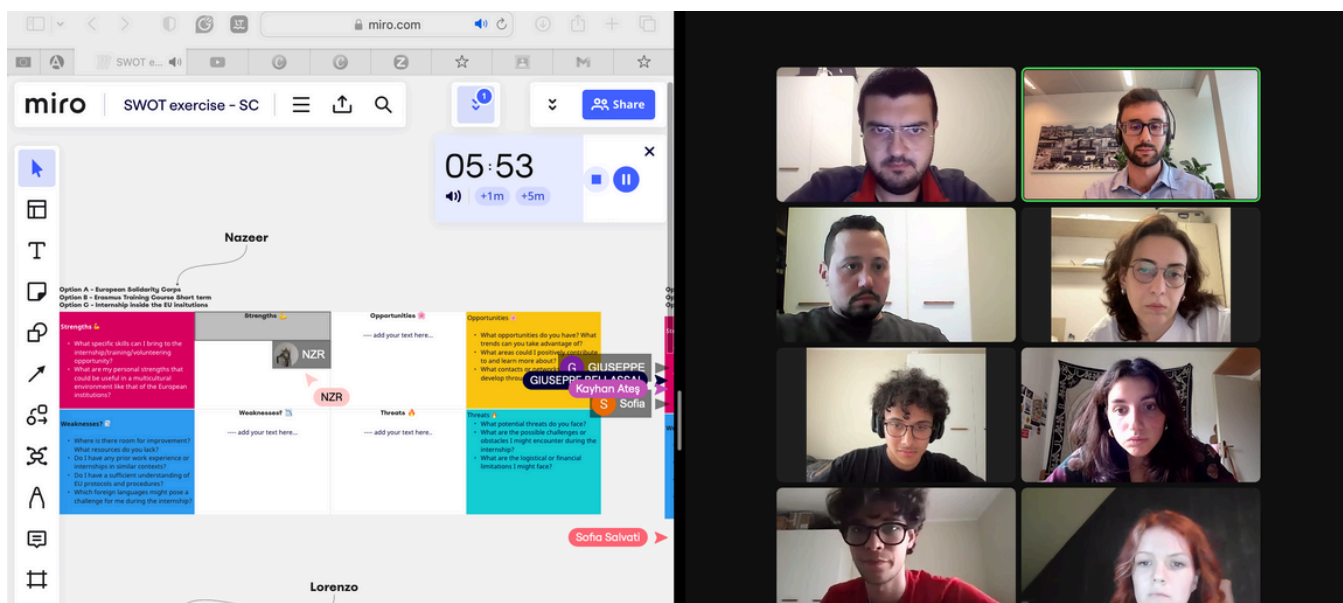


# INVESTING IN QUALITY:

## WHAT'S BEHIND THE NEW PRICE?

In 2025, EucA has introduced a change to its fees. The reasons are, as follows:

- First of all, EucA has to include **VAT** (Value Added Tax) in its course fees for the first time. As the organization grows, it must follow new legal and financial rules. This means that VAT must be added to all online and in-person activities, which increases the final price of all products.
- Secondly, EucA has introduced a **new way of reporting** and organizing costs in order to increase accuracy and transparency. As a result, the organization is including the real cost of its staff. EucA trainers are not only certified career coaches, but their education, accolades, and strong international experience of more than 5 years in developing ICP courses adds an unique value that should be reflected in the training's fee.
- Finally, ICP courses are now **more personalized and interactive** than in previous years thanks to modified modules, special assignments, and new live sessions that allow students to work directly with expert trainers. The program also incorporates exercises that use AI tools and innovative platforms, helping students not only to engage more deeply, but also to improve their digital skills. These improvements make the courses more effective, more professional, and more future-oriented, increasing the value of the sessions.



EucA students participating in ICP 2025.

# COST STRUCTURE

## Modules Overview

MODULE	PRICE	PRICE AFTER VAT
<b>Module 1</b> - The College Experience: My Competitive Advantage for any Job	€1,900	€2,900
<b>Module 2</b> - Career exploration for International experiences	€1,900	€2,900
<b>Module 3</b> - Getting Ready for My Career: My Job Search Tools	€2,000	€3,000
<b>Module 4</b> - International Networking and Personal Branding	€1,900	€2,900
<b>Module 5</b> - Future-Ready Careers: AI Optimization, Resilience Building, and Job Search	€1,900	€2,900
<b>Module 6</b> - ERASMUS+ Toolkit	€1,400	€2,400
<b>Module 7</b> - EU Careers & Opportunities	€1,500	€2,500

*\*VAT included (Value Added Tax)*







# MODULES



# MODULE 1

## THE COLLEGE EXPERIENCE: MY COMPETITIVE ADVANTAGE FOR ANY JOB

This module helps students uncover the hidden potential in their college life. From clubs and projects to volunteering and campus life, every activity can become a stepping stone to a strong job application.

### WHO IS THIS MODULE FOR:

- 1st and 2nd-year Bachelor's students from any academic field who want to learn how to highlight their college experiences on their CVs.
- This module is also a great starting point before **Module 3**, as it builds the core skills students will later apply more deeply.

### LEARNING OUTCOMES:

- **Assess personal strengths, interests, and values** and understand how these relate to potential career paths.
- **Explore and evaluate** university opportunities to identify those that best support their personal and career development goals.
- **Understand the importance of networking** and identify simple, actionable steps to begin building their professional presence.





### CONTENT LIVE SESSION:

1. **Self-assessment & early career awareness**– Identify their personal strengths, interests, and values as a foundation to guide future career decisions.
2. **Exploring Opportunities during College** – Students will explore the range of academic, extracurricular, and professional opportunities available during university.
3. **Networking and First Steps in the Job Market** – Learn basic networking techniques and take initial steps to build their professional presence and connections.

### AT THE END STUDENTS WILL HAVE COMPLETED:

- Accomplishment stories for the top 5 soft skills employers want
- CV and Masterlist
- Career Exploration Map: Connecting skills to real-world opportunities
- Ikigai



### TRAINING DETAILS:

Training hours: 10 hours divided as follows

- 2 hours: video tutorials.
- 2 hours 30 minutes: live sessions.
- 1 hour: small group personalized feedback.
- 4 hours and 30 minutes: individual student work.

Number of students and conditions: between 8-30 students.

- Students have to be 1st and 2nd-year bachelor students.

### PRICES FOR THE ENTIRE MODULE:

For the complete course package, excluding one-to-one sessions, applicable for groups of 8 to 30 enrolled students:

- EucA members: €1,900 VAT included
- Non-members: €2,250 VAT included

**Additional service:** a 1-hour individual career coaching session for students. This personalized one-to-one session is available at an additional cost of €1,000 VAT included, per group.

*These are institutional prices valid for the Academic Year 2025-2026.*

# MODULE 2

## CAREER EXPLORATION FOR INTERNATIONAL EXPERIENCES

This dynamic module encourages students to dive deep into self-discovery, chart exciting career aspirations, and explore diverse international opportunities. Through engaging self-assessment tools and lively interactive sessions, participants will craft a vivid vision and set achievable goals to embark on fascinating journeys beyond their national borders.

### WHO IS THIS MODULE FOR:

- **3rd year bachelor or master's students** who wish to start developing the knowledge, skills, and experiences that will help them be more competitive in their international job search after graduation.

### STUDENTS WILL BE ABLE TO:

- **Map out their strengths** and articulate them to employers internationally.
- **Design a vision** and set goals to pursue for their professional future.
- Identify resources and people able to provide **guidance for their international career exploration**.



### CONTENT LIVE SESSION:

1. **Self-Assessment Tools** – Use of structured exercises to reveal personal strengths, core values, and key competencies.
2. **International Career Awareness** – Exploration of global job markets, professional sectors, and cross-border career opportunities.
3. **Goal Setting and Planning** – Definition of realistic and motivating career goals, along with actionable planning toward international professional pathways.

### AT THE END STUDENTS WILL HAVE COMPLETED:

- **Lists of their top strengths, values, skills gap, and international career possibilities**
- **A Mind Map** focused on a future job of interest
- **A first timeline** of their next professional goals and actionable steps



### TRAINING DETAILS:

**Training hours: 10 hours divided as follows**

- 2 hours 30 minutes: video tutorials.
- 2 hours 30 minutes: live sessions.
- 1 hour: small group personalized feedback.
- 4 hours: individual student work.

**Number of students: from 8-30 students.**

### PRICES FOR THE ENTIRE MODULE:

**For the complete course package, excluding one-to-one sessions, applicable for groups of 8 to 30 enrolled students:**

- EucA members: €1,900 VAT included
- Non-members: €2,250 VAT included

**Additional service:** a 1-hour individual career coaching session for students. This personalized one-to-one session is available at an additional cost of €1,000 VAT included, per group.

*These are institutional prices valid for the Academic Year 2025-2026.*

# MODULE 3

## GETTING READY FOR MY CAREER: MY JOB SEARCH TOOLS

This module equips students with the essential skills and tools for a successful job search—from creating impactful applications to preparing for interviews and negotiating opportunities. By developing clarity and confidence, students position themselves as strong candidates in any competitive context.

### WHO IS THIS MODULE FOR:

- **Final-year Bachelor's, Master's, or PhD students** from any academic discipline who are preparing for internships, job applications, or graduate studies and want to enhance their job search skills to become more competitive in the job market.
- Students with a clear vision or specific goals for their professional journey. Students who are still exploring career options are encouraged to begin with Module 2.

### STUDENTS WILL BE ABLE TO:

- **Articulate their strengths** in writing or orally in interviews.
- **Create impactful job-searching tools** (CV, LinkedIn, cover letters, or action plans) and know how to adapt them to every vacancy they are applying for.
- **Advocate for themselves** in the job selection process, either in interviews or contract negotiation.



### CONTENT LIVE SESSION:

1. **Career Self-Awareness** – Development of professional self-awareness to identify one's unique value and learn how to communicate it effectively in targeted professional contexts.
2. **CV and Cover Letter Writing** – Creation of well-structured, impactful, and adaptable CVs and Cover Letters tailored to various international career opportunities.
3. **Personal Branding** – Building and managing a strong professional identity both online and offline.
4. **Negotiation as a Skill** – Introduction to key negotiation principles with practical application to confidently articulate and defend one's value in the job market.

### AT THE END STUDENTS WILL HAVE COMPLETED:

- CV and Cover Letter
- Career launch action plan
- LinkedIn summary
- Mock interview



### TRAINING DETAILS:

Training hours: 15 hours divided as follows

- 4 hours 30 minutes: video tutorials.
- 3 hours 45 minutes: live sessions.
- 1 hour: small group interview simulation.
- 6 hours: individual student work.

Number of students: from 8-30 students.

### PRICES FOR THE ENTIRE MODULE :

For the complete course package, excluding one-to-one sessions, applicable for groups of 8 to 30 enrolled students:

- EucA members: €2,000 VAT included
- Non-members: €2,350 VAT included

**Additional service:** a 1-hour individual career coaching session for students. This personalized one-to-one session is available at an additional cost of €1,000 VAT included, per group.

*These are institutional prices valid for the Academic Year 2025-2026.*



# MODULE 4

## INTERNATIONAL NETWORKING AND PERSONAL BRANDING

In this module, students will learn how to present themselves effectively online. Through hands-on activities and guided feedback, they will optimize their LinkedIn profiles, master storytelling for digital platforms, and build meaningful online relationships.

### WHO IS THIS MODULE FOR:

- 3rd-year bachelor or master's students from all academic fields who are preparing to transition into the job market and want to build the confidence to network effectively with professors, professionals, and alumni.
- **NB:** all participants must have a very good CV and LinkedIn profile (this is for students who have completed Module 3 or an EucA career coaching session, bookable for free on the EucA website at <https://www.euca.eu/career-coaching>).

### STUDENTS WILL BE ABLE TO:

- Complete their profile accurately in all the sections, articulating their values and accomplishments in their LinkedIn summary.
- Discover and map contacts and network successfully, starting from their College or university contacts.
- Draft personalized messages to connect and network online.



## MODULE 4:

### CONTENT LIVE SESSION:

1. **LinkedIn Mastery** – Optimization of the LinkedIn profile to serve as an effective and dynamic career development tool.
2. **Storytelling as a Skill** – Application of storytelling techniques to communicate clearly, authentically, and compellingly.
3. **Digital Networking** – Development of skills to engage with professionals online and initiate meaningful, impactful conversations.

### AT THE END STUDENTS WILL HAVE COMPLETED:

- LinkedIn Profile
- Elevator pitch for their main target industry
- Strengths and Values
- Map of networking contacts



### TRAINING DETAILS:

**Training hours: 10 hours divided as follows**

- 4h video tutorials.
- 2h live sessions.
- 1h small group personalized feedback.
- 3h individual student work.

**Number of students: from 8-30 students.**

### PRICES FOR THE ENTIRE MODULE:

For the complete course package, excluding one-to-one sessions, applicable for groups of 8 to 30 enrolled students:

- EucA members: €1,900 VAT included
- Non-members: €2,250 VAT included

**Additional service:** a 1-hour individual career coaching session for students. This personalized one-to-one session is available at an additional cost of €1,000 VAT included, per group.

*These are institutional prices valid for the Academic Year 2025-2026.*

# MODULE 5

## FUTURE-READY CAREERS: AI OPTIMIZATION, RESILIENCE BUILDING, AND JOB SEARCH

This forward-looking module trains students to use technology in their job search while fostering personal resilience and adaptability. With a focus on AI tools and SWOT analysis, students learn to anticipate, plan, and persist through uncertainty.

### WHO IS THIS MODULE FOR:

- 3rd-year of bachelor's or master's programs from any field, approaching graduation and seeking guidance on finding internships or job opportunities aligned with their studies and interests.

### STUDENTS WILL BE ABLE TO:

- Acquire a comprehensive understanding of leveraging AI tools effectively in the internship/job search process, integrating practical tips and tricks into their approach.
- Reflect on mistakes and pressures, develop proactive strategies to maintain mental health, and approach internship searches with confidence and perseverance.



### CONTENT:

1. **Search Job Strategies & AI** – Utilization of artificial intelligence tools to enhance job search effectiveness and tailor applications strategically.
2. **Resilience as a Skill** – Development of emotional resilience and practical coping strategies to overcome setbacks during the career journey.
3. **Search Job Strategies & SWOT** – Application of SWOT analysis to evaluate job options and assess personal readiness for career opportunities

### AT THE END STUDENTS WILL HAVE COMPLETED:

- SWOT for job opportunities
- Resilience Roadmap Creation
- Actionable strategy for job search



### TRAINING DETAILS:

Training hours: 10 hours divided as follows

- 3 hours: video tutorials.
- 2 hours: live co-working session.
- 1h small group personalized feedback.
- 4 hours: individual work to prepare the final assignment.

Number of students: from 8-30 students.

### PRICES FOR THE ENTIRE MODULE:

For the complete course package, excluding one-to-one sessions, applicable for groups of 8 to 30 enrolled students:

- EucA members: €1,900 VAT included
- Non-members: €2,250 VAT included

**Additional service:** a 1-hour individual career coaching session for students. This personalized one-to-one session is available at an additional cost of €1,000 VAT included, per group.

*These are institutional prices valid for the Academic Year 2025-2026.*



# MODULE 6

## ERASMUS+ TOOLKIT

Ideal for future Erasmus+ participants, this module guides students through the cultural, personal, and academic transitions that accompany a study abroad experience. It prepares them to maximize the impact of their mobility and leverage it afterward.

### WHO IS THIS MODULE FOR:

- **Bachelor or master outgoing students** about to join an Erasmus+ international experience. This module is aimed at students who are considering an international study experience or are already a holder of an Erasmus+ grant to leave in 2025/2026 or 2026/2027.

### STUDENTS WILL BE ABLE TO:

- This course aims to provide Erasmus students with the tools to make the most of the experience and to better prepare for an international experience, through a holistic approach.





### CONTENT LIVE SESSION:

1. **Odyssey Map** – Visual planning of personal goals and motivations related to the mobility experience.
2. **Cultural Adaptation** – Development of strategies to navigate culture shock and adjust to new social and cultural contexts.
3. **Intercultural Skills** – Strengthening of communication abilities and adaptability to succeed in diverse international environments.
4. **Post-Mobility Pathways** – Exploration of post-Erasmus+ opportunities and strategies to leverage the mobility experience for professional growth.

### AT THE END STUDENTS WILL HAVE COMPLETED:

- A list of potential skills to be developed during Erasmus
- Post-Mobility Career & Resilience Reflection
- Be able to identify their **personal & professional growth** out of the comfort zone



### TRAINING DETAILS:

Training hours: 7 hours divided as follows

- 3 hours: video tutorials.
- 3 hours: live sessions.
- 1 hour: individual work.

Number of students: from 8 - 30 students.

### PRICES FOR THE ENTIRE MODULE:

For the complete course package, excluding one-to-one sessions, applicable for groups of 8 to 30 enrolled students:

- EucA members: €1,400 VAT included
- Non-members: €1,750 VAT included

**Additional service:** a 1-hour individual career coaching session for students. This personalized one-to-one session is available at an additional cost of €1,000 VAT included, per group.

*These are institutional prices valid for the Academic Year 2025-2026.*

# MODULE 7

## EU CAREERS & OPPORTUNITIES

The aim of the module is to provide theoretical and practical tools to understand the opportunities of working in European institutions and EU-funded projects.

### WHO IS THIS MODULE FOR:

- Bachelor or master students interested in European careers and enrolled in Bachelor's and Master's degree programs for all courses of study.

### STUDENTS WILL BE ABLE TO:

- Distinguish the different opportunities offered by the EU to gauge opportunities for starting a European career.
- After a comprehensive mapping, students will be able to apply their skills and begin the application processes for EU opportunities.



### CONTENT LIVE SESSION:

1. **Training and Volunteering Abroad:** the European Solidarity Corps Programs
2. Your CV and Cover Letters the **European Institutions**
3. Exploring the **EPSO portal**: how to create a profile, update it and remain up-to-date with offers of internship and CAST.

### AT THE END STUDENTS WILL HAVE COMPLETED:

- **Overview of EU opportunities:** Jobs, internships, and volunteering programmes available across EU institutions.
- **EPSO portal analysis:** How to use the official EU careers platform to find and apply for job opportunities.
- **Traineeships at EU institutions:** Tips for applying for internships at the European Commission and European Parliament.
- **CV writing in Europass format:** Best practices for creating a CV that meets EU standards.



### TRAINING DETAILS:

Training hours: 7 hours divided as follows:

- 1 hour 30 minutes: video tutorials.
- 2 hours: live sessions
- 3 hours 30 minutes: individual work.

Number of students: from 8 to 30 students.

### PRICES FOR THE ENTIRE MODULE:

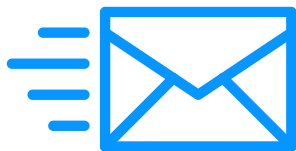
For the complete course package, excluding one-to-one sessions, applicable for groups of 8 to 30 enrolled students:

- EucA members: €1,500 VAT included
- Non-members: €1,850 VAT included

**Additional service:** a 1-hour individual career coaching session for students. This personalized one-to-one session is available at an additional cost of €1,000 VAT included, per group.

*These are institutional prices valid for the Academic Year 2025-2026.*

# CONTACT



For more information on all the modules, please contact:  
[l.dipietro@euca.eu](mailto:l.dipietro@euca.eu)

Find more information at:  
[euca.eu](http://euca.eu)



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European University College Association



EucA (European university college Association)



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The Allies' strategy was to defeat Germany by attacking from the West and the East. The Western Allies, led by the United States and the United Kingdom, launched the D-Day invasion of Normandy on June 6, 1944. The Eastern Allies, led by the Soviet Union, launched the Vistula-Oder offensive in December 1944 and the Bagration offensive in June 1944. The Allies' strategy was to defeat Germany by attacking from the West and the East. The Western Allies, led by the United States and the United Kingdom, launched the D-Day invasion of Normandy on June 6, 1944. The Eastern Allies, led by the Soviet Union, launched the Vistula-Oder offensive in December 1944 and the Bagration offensive in June 1944.

Participants	
Axis	
Commanders and leaders	
Main Axis leaders:	Adolf Hitler
Other Axis leaders:	Benito Mussolini, Emperor Hirohito
Participants	
Allies	
Main Allied leaders:	
Other Allied leaders:	Franklin D. Roosevelt, Winston Churchill, Joseph Stalin

Casualties and losses	
Military deaths	Over 15,000,000
Civilian deaths	Over 45,000,000
Total deaths	Over 60,000,000
Other losses	
Prisoners of war	Over 1,000,000
Displaced persons	Over 10,000,000



