



Communications Assistant & Content Creator

Overview Terms & Conditions

The EucA Communications team is looking for a creative and motivated intern to join our team and work closely with the Communications Director on the delivery of corporate and project-related communications.

In this role, you will play an active part in shaping and implementing EucA's communication strategy across a variety of channels — from newsletters and social media to the website and events. You will help bring our key messages to life, create engaging content, and ensure that our work reaches and resonates with our diverse target audiences: university students and Student Affairs & Services professionals, as well as the EU's most important stakeholders.

This role is particularly suited to a creative professional with a strong interest in visual and audiovisual communication. You will have the opportunity to develop graphics and visual identities, design engaging communication materials, and create and edit video content for social media, events, and EU-funded projects. It is a hands-on opportunity to experiment with different creative formats, turn ideas and messages into compelling visual stories, and build a diverse portfolio in an international environment.

Overview Terms & Conditions

- **Position:** Communications Assistant
- **Reports to:** Communications Director
- **Availability:** Full-time from Mon-Fri (38hrs/week)
- **Location:** Brussels Office or Rome Office. Remote work can be evaluated.
- **Duration:** Min. 4 months (with possibility of extension)
- **Financial compensation:** €1,200 net (scholarships as ERASMUS + are welcome)
- **Start date:** As soon as possible. By mutual agreement with the chosen candidate
- **Office attire:** Business casual
- **Required Professional Experience:** at least 6 months of experience in a similar role

What will this position entail?

The main tasks and responsibilities of this position will include, but are not limited to:

- Draft and implement **communication strategies** through different channels, overseeing

online and offline communication, external and internal general communications

- Propose and execute updates to the **website** to ensure content is fresh, timely, and relevant
- Manage **Newsletters** (monitoring, drafting, mailing lists, etc.)
- Draft and design **publications** and other communications material to support the EucA visual presence (i.e., posters, newsletter material, brochures, one-pagers, and infographics)
- Develop creative and visual content (graphics, videos, and copywriting) for the EucA **Social Media Channels**, crafting the EucA voice online
- Develop **online marketing strategies and campaigns** for services and events
- Implement the **dissemination of EU projects**
- Assist in the **organization, planning, and promotion of international events** for students and SAS professionals
- Support in developing **new relationships with members** and maintaining the existing ones
- Measure analytics and impact.

Candidate Profile

- Professional Experience: Min. 6 months' experience in the field of communications, digital marketing, or similar,
- Bachelor's or Master's recent graduate in Marketing, Communications, International Relations, or similar
- Fluency in English and excellent writing skills (min. C1). Other languages are an asset
- Excellent written and spoken Communications Skills
- Creativity, the capacity to convey complex concepts through simple words
- Flexibility, out-of-the-box thinking, resilience
- Basic familiarity, or at a minimum, interest in Europe, Higher Education, and EU policies on Youth
- Familiarity with tools such as Canva and CapCut (optimal: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, DaVinci Resolve, etc.)



- Advanced knowledge of photo and video editing tools
- Advanced digital, visual, and graphic design skills
- Ability to learn fast and deliver results in a collaborative team
- Organisational skills: time management and being detail-oriented

TIP: Creativity and resilience are very welcome! Familiarise yourself with the EucA projects before you continue reading. Have a look at the website and our EucA social media pages to learn more about us.

Joining EucA, you will develop...

- The ability to take ownership of assigned responsibilities, working both independently and in coordination with colleagues and partners across different countries.
- A proactive, solution-oriented mindset, with the confidence to take initiative, go the extra mile, and help move work forward in a dynamic international setting;
- Solid organisational skills and the ability to manage several tasks and projects at the same time;
- Practical digital and editing skills, including the use of collaborative online tools commonly used in international teamwork, AI solutions included.

Working closely with our Communications Director, you will discover how communications can be engaging, transversal, multidisciplinary, and creative. This is an excellent opportunity to gain hands-on experience in communications, explore the higher education sector, and develop your skills in a dynamic, international environment.

Application Procedure

To apply, please send to mg.palocci@euca.eu.

1. A one-page CV;
2. A cover letter explaining why you would like to be our next colleague and what contributions you foresee to advance our teamwork;
3. A portfolio of your experience in Social Media management, or graphic design and video production, if you have one.

Please note that applications without all the requirements won't be taken into consideration.

Applications will be reviewed on a **rolling basis** until the position is filled. We thank all applicants



for their interest; however, only those selected for an interview will be contacted.

A career with us

The European university college Association (www.euca.eu) acts as a springboard for young people who want to pursue an **international career** or are keen on **education or youth policies**. Recent graduates or students from our network are invited to join us for an immersive international experience!

As part of EucA, you will work in a **European non-profit environment**, contributing to initiatives that support students and student affairs professionals across Europe, while gaining first-hand experience in international cooperation, education, and youth engagement.

We are looking for a proactive, resourceful, and motivated colleague who is eager to contribute to EucA's mission and to the wider development of the European student affairs field. You will work with universities, colleges, and international stakeholders, and your ideas and perspective will be valued in shaping EucA's future initiatives.

About EucA

The European university college Association (EucA) is a Brussels-based network committed to supporting internationalisation in higher education by promoting student engagement, leadership development, and active citizenship across Europe.

Spanning 18 countries, EucA connects university colleges, residences, and universities to strengthen collegiate life across Europe. Thanks to the exchange of best practices and the development of high-quality events, services, and projects, EucA is driving success for students and professionals in Student Affairs.

For more information about EucA, please send an email to: info@euca.eu